

Common Lottery Board Quarterly Meeting

May 7, 2020



Agenda

- Roll Call
- Vote on February Minutes
- 20-21 Lottery Results + COVID-19 Impacts
- 19-20 MSDC Audit
- Strategic Plan 2020-2024

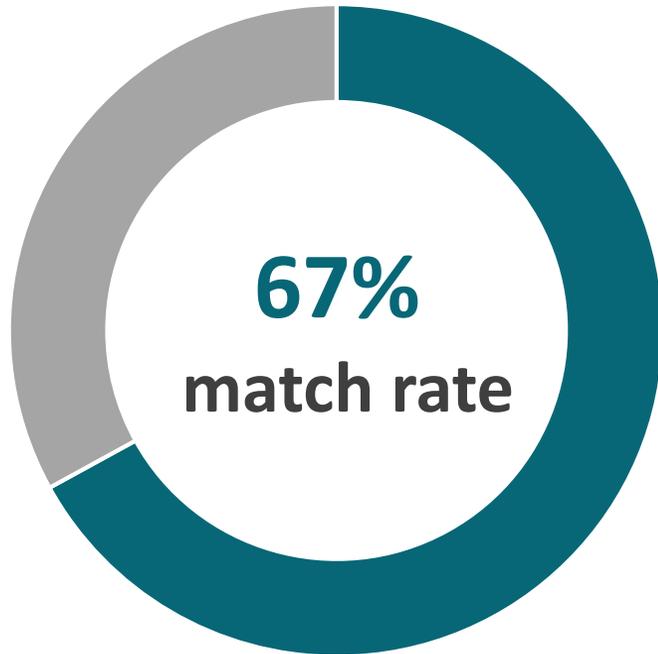


Common Lottery Board Roll Call

Board Member Name	Organization	Present	February Minutes
Paul Kihn	Deputy Mayor for Education	Present	Y
Claudia Lujan	DC Public Schools	Present -2:11	Joined after vote
Hilary Darilek	E.L. Haynes	Present	Y
Melissa Kim	DC Public Schools	Present -2:11	Joined after vote
Jubria Lewis	The SEED Foundation	Present	Y
Colin Taylor	DC Public Schools	Present	Y
Daniela Anello	DC Bilingual	Present	Y
Hanseul Kang	Office of the State Superintendent for Education	Present	N/A
Lenora Robinson Mills	DC Public Charter School Board	Present	N/A
Catherine Peretti	My School DC	Present	N/A

Lottery for 20-21

Lottery Results at a Glance

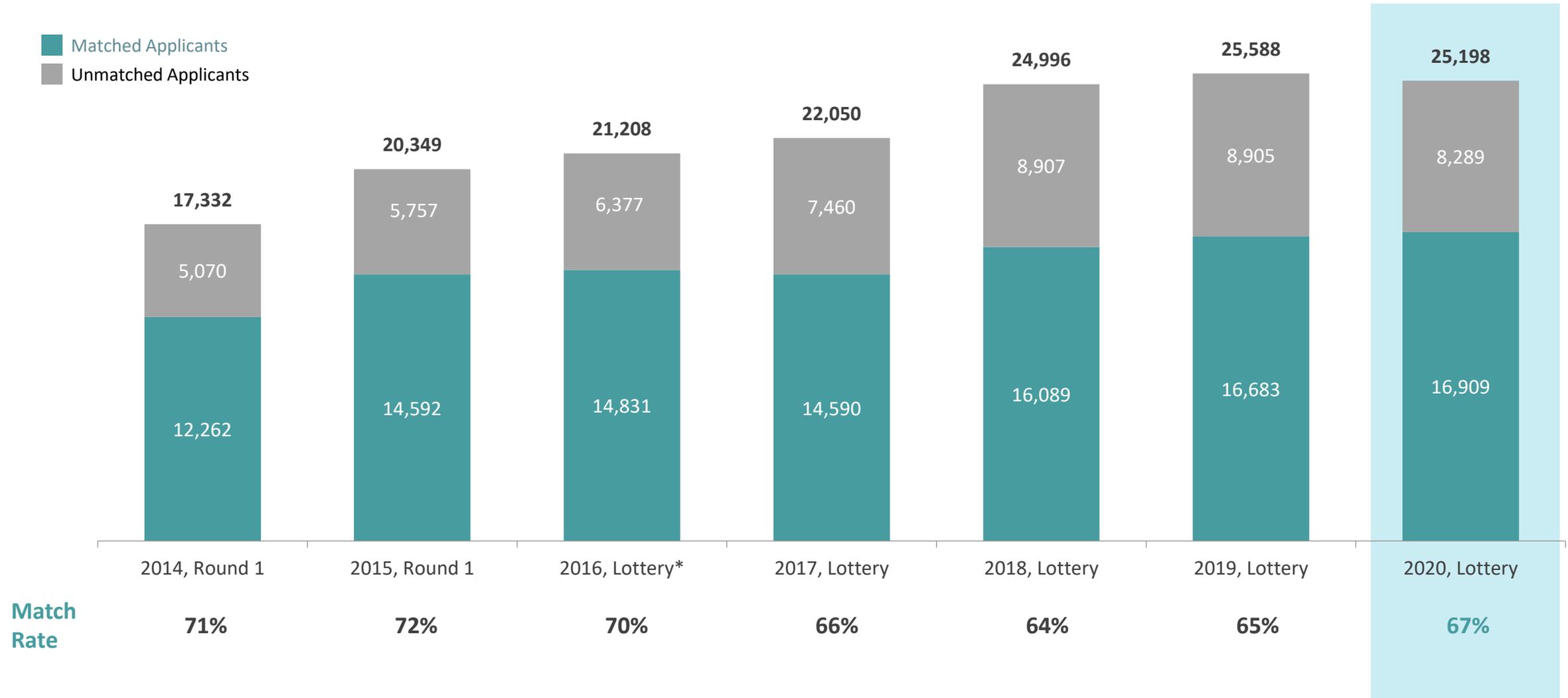


**+200 students
matched vs. 2019**

#1

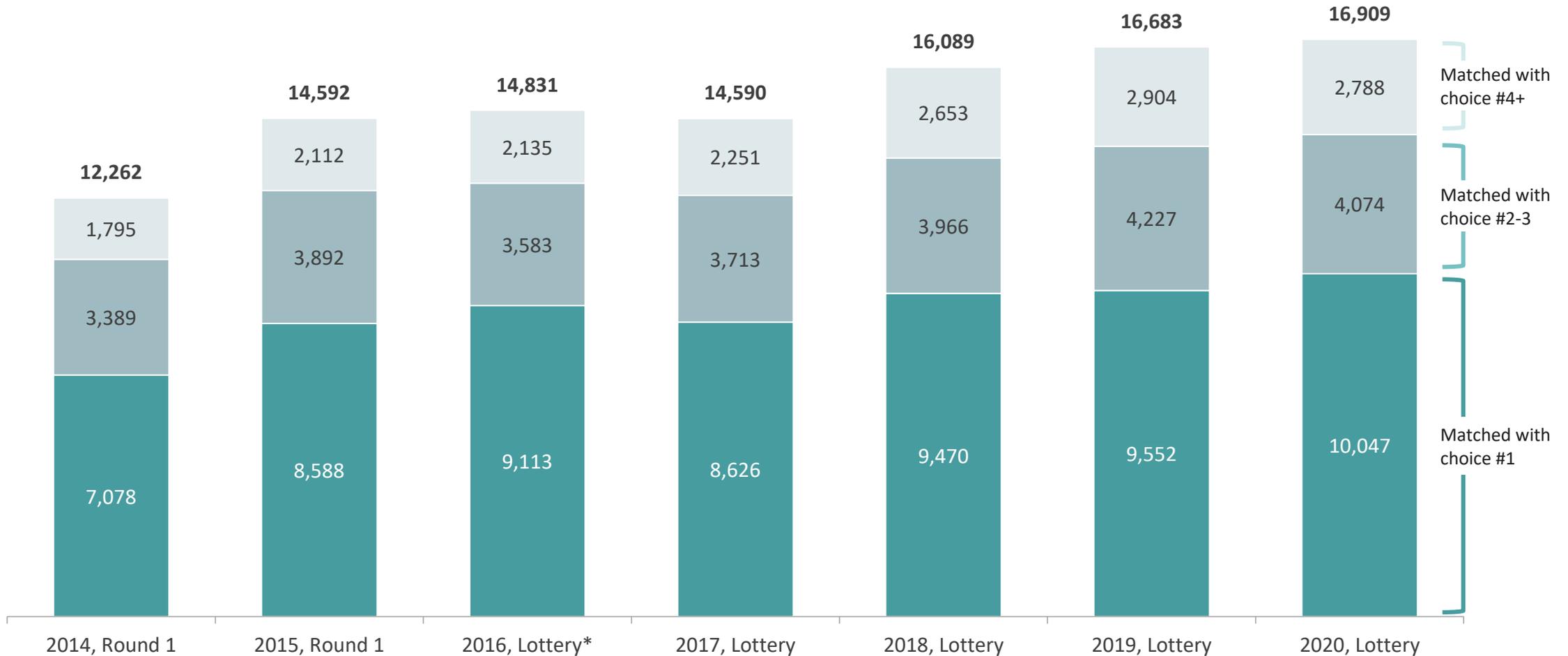
**More students
matched to their
top choice (~10K)**

Total Applications and Results

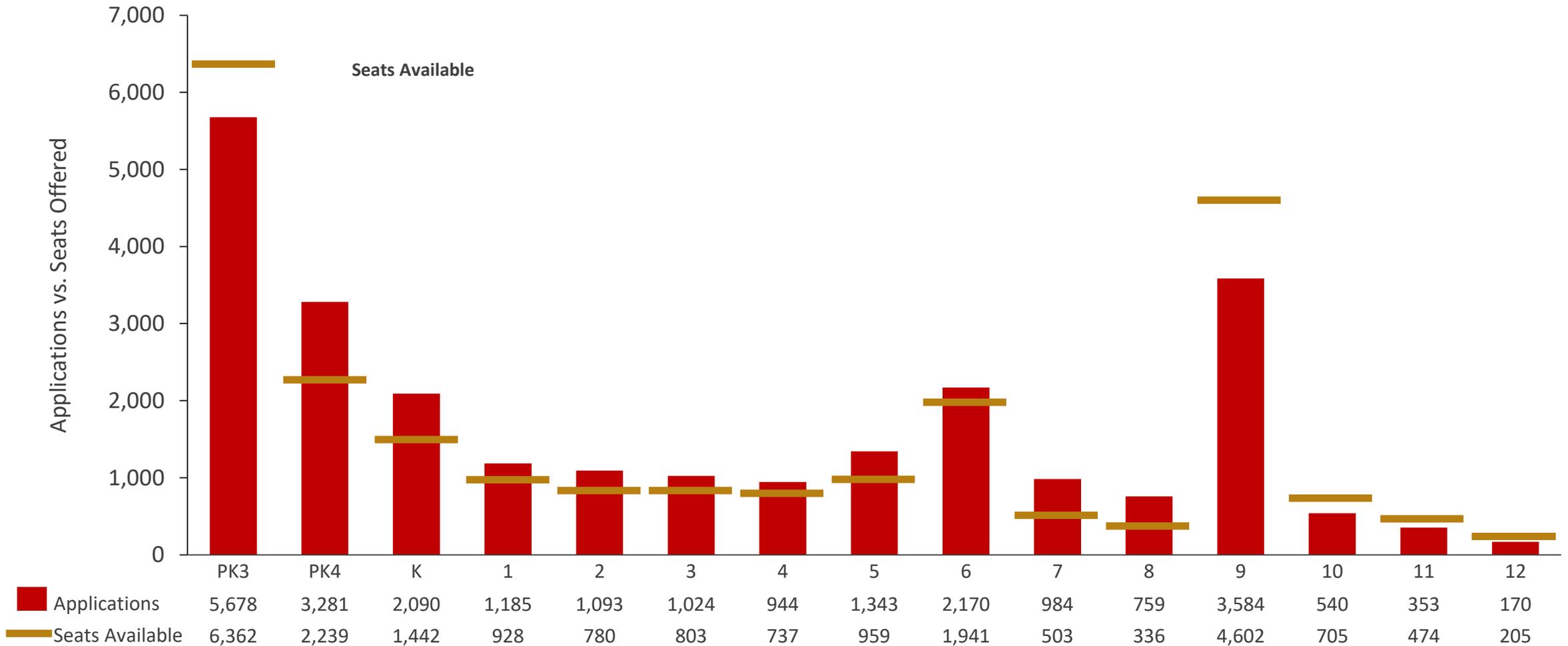


*Beginning in 2016, there was only one lottery so no Round 1 distinction is needed

Match Results from 2014 - 2020



SY20-21: Applications and Seats Available



Achievement Prep MS Closure

- February 14th – MSDC notified that Achievement Prep board voted to close middle school and sent letter to community suggesting automatic enrollment at Friendship
- February 17-21 – MSDC sought clarification of arrangement from PCSB, Achievement Prep and Friendship as it changed
- February 21st – Board Chair Kihn sought legal advice on the issue and input from CLB
- February 27th – Friendship requests to add a new school to MSDC application
- March 2nd - Letter from Board Chair Kihn to Friendship PCS explaining process and denying the late change request to add a new school option at the lottery deadline
- March 9th – PCSB notified DME that Achievement Prep subsequently cancelled their plan for Friendship to open a middle school in Achievement Prep's building

COVID-19 Preparation for Impact

COVID-19 Adjustments

1. The initial enrollment deadline is currently **June 15, 2020**.
 - LEAs can extend waitlist offers before that date **ONLY** if certain they can honor the offer and serve the student. If there is any question about seat capacity or re-enrollment rates, MSDC recommends waiting before extending any offers.
 - LEAs may not decline any matches if families are unresponsive until June 15th.
2. The **DC Residency Verification Form** can take an e-signature ([see p. 13](#)) and all supporting documents for residency are now acceptable digitally.
3. The **My School DC Seat Acceptance Form** is now fillable in all six languages and can be accepted digitally with common e-signatures. [Download here](#).
4. The **Universal Health Certificate** and **Oral Health Assessment** are due before the start of school and should not prevent initial enrollments over the spring / summer. [More here](#).

COVID-19 Budget Impact

- FY20 Spending and Hiring Freeze effective April 2020
- FY20 Waivers Requested
 - \$160,000 for algorithm update and support contract
 - \$200,000 for 20-21 enrollment outreach, creation of 21-22 directories, EdFEST planning
- FY21 Potential Changes
 - \$50,000 cut for third party audit, able to do comparisons in-house
 - EdFEST venue and format could change
 - Common Lottery Fund that typically rolls over for MSDC operating funds may be used for COVID-19 response

Anticipated COVID-19 Challenges

1. Schools could be forced to **shrink enrollment** or change the status for newly enrolled students
2. Under-enrolled schools, particularly the new ones, will have extreme **difficulty filling seats**
 - Families may be less likely to start a new school in the COVID environment
 - If any schools **relinquish charters or fail to open** after enrolling students, there is a large manual lift
3. Application **edits and waitlist movement** that typically is spread over months is likely to happen all at once when schools reopen
4. Unreachable families **losing their lottery seats** because of the competing pressure that LEAs have to fill seats. LEAs can use their discretion.
 - LEAs may not have the capacity to go the extra mile to reach families
 - Families may be afraid to go back when schools do reopen

Ten newly opening schools:

Overall, new schools filled 53% of seats they made available

Range of percentage of seats filled

29% 45% 45% 46% 52% 55% 56% 66% 73% 81%

Lottery deadline was before COVID impact

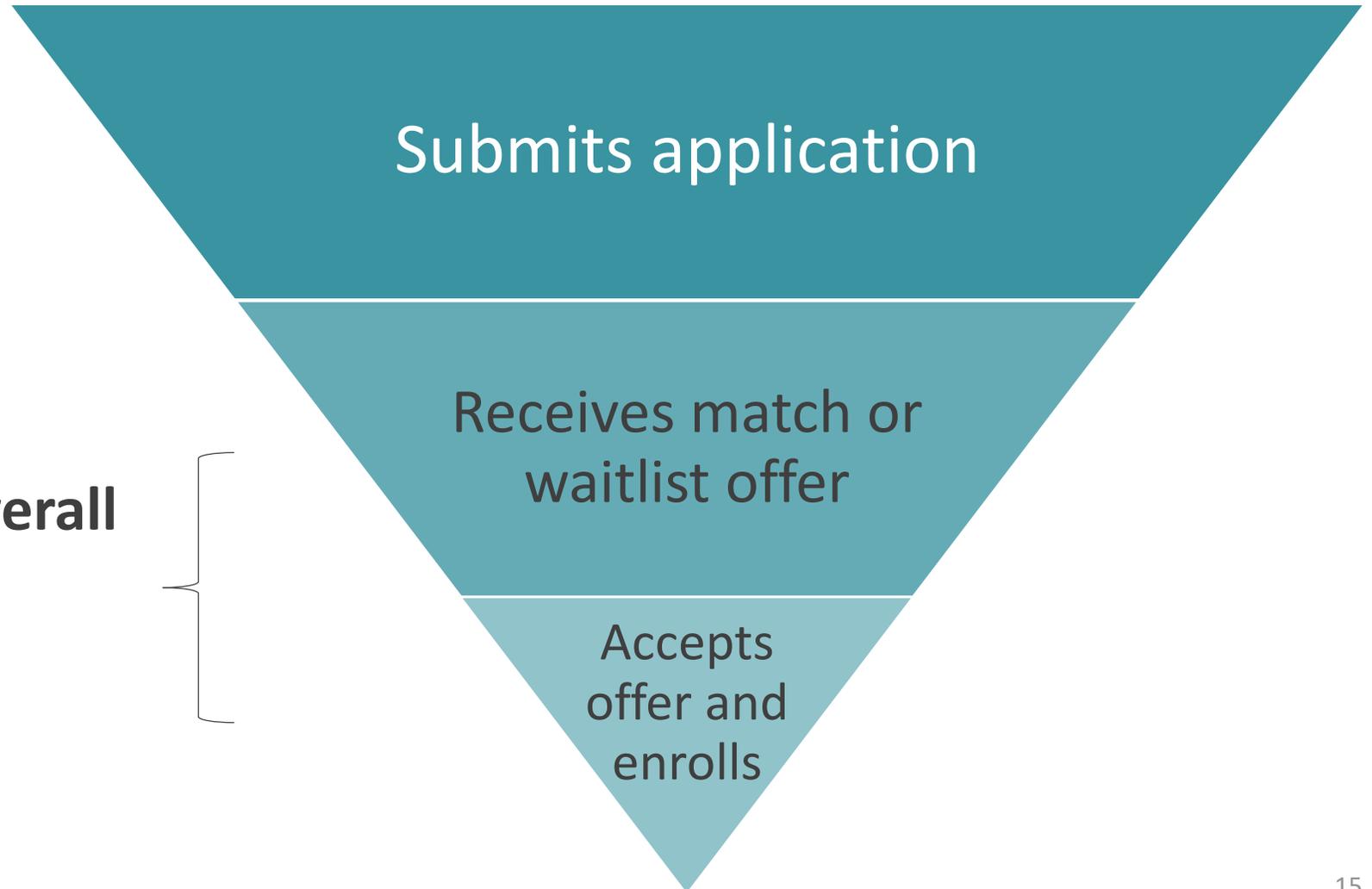
Additional Attrition is Expected

19-20 Citywide

37% capture rate overall

(enrollments/offers)

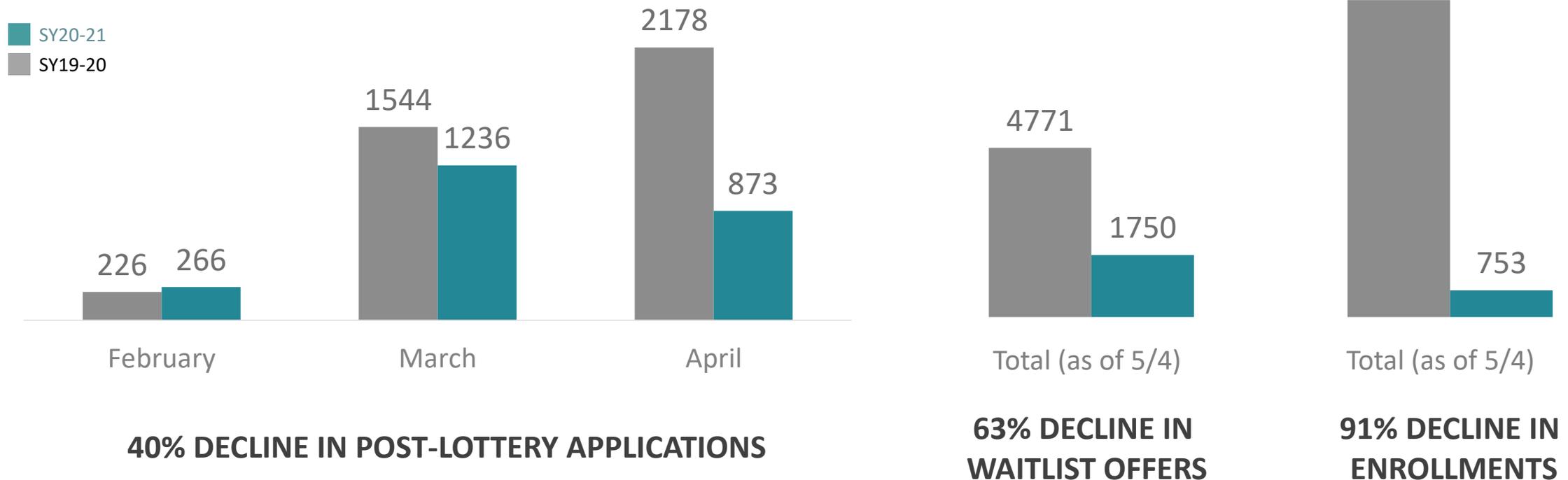
- Matches: 55%
- Waitlist Offers: 29%



Historic activity comparison

MSDC sees **declines across applications, offers, and enrollment**; largest impact is on enrollments, as schools stand up their online enrollment systems and adapt to COVID-19

Data as of 5/4/2020



MSDC Policies and COVID-19

- The MSDC Policy Guide has been updated to reflect the extended initial enrollment deadline to June 15, 2020
 - Schools can make offers, but cannot decline unresponsive families until that date
- If a school is forced to take away an enrollment because of reduced capacity, charter relinquishment, or delayed opening, the current MSDC policy and practice is to put the formerly enrolled student back onto waitlists they would have been on without the enrollment.
 - Their waitlist position will be determined according to their random lottery number.
 - Some opportunity can be lost if a high-demand school is already at capacity.
 - They may have lost their right to return to their 19-20 school
 - Post-lottery applications and waitlist positions are first-come, first-served

Audit for 19-20

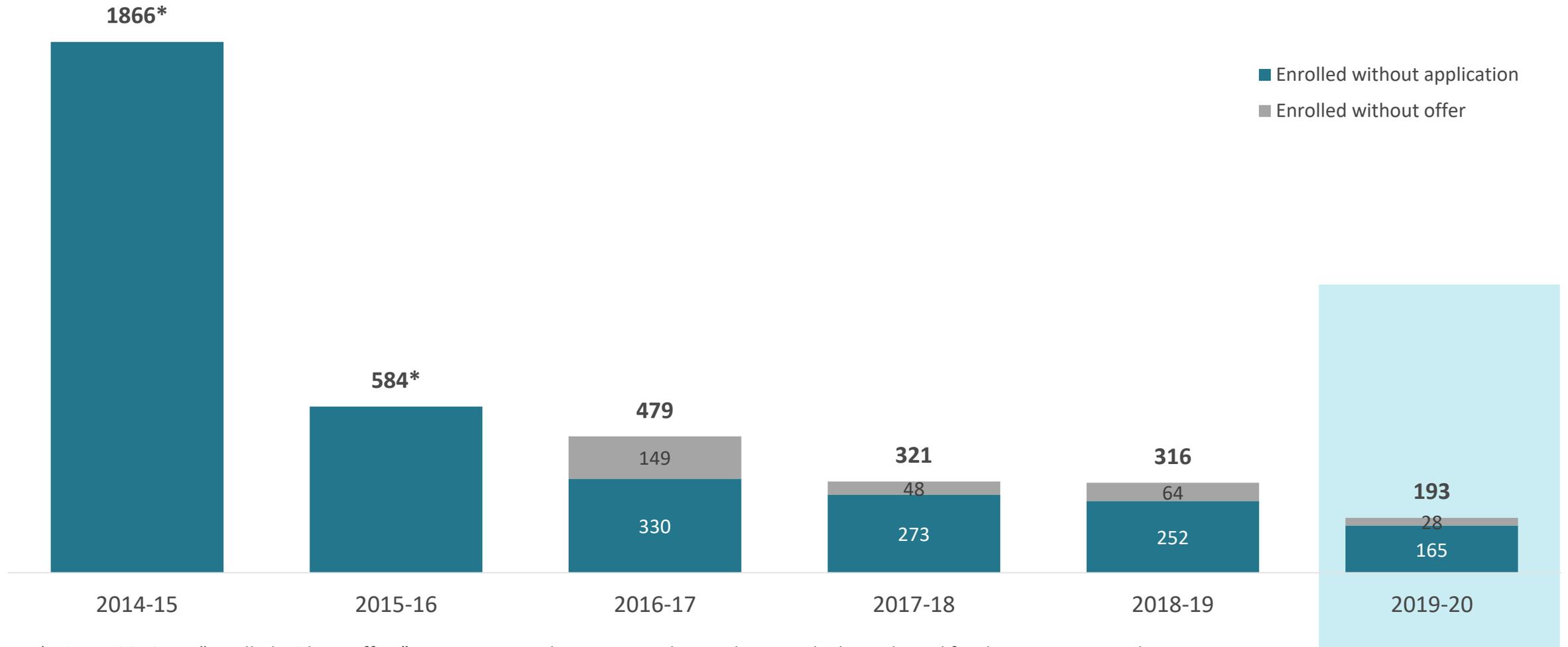
AIR Statement of Work

- Identify participating schools that enrolled students outside of the My School DC process
- Analyze requested lottery grades and enrolled lottery grades of applicants
- Analyze enrollment error trends in the SY19-20 lottery and the Centralized Waitlist Management System (“CWMS”) usage

KEY SY19-20 FINDINGS

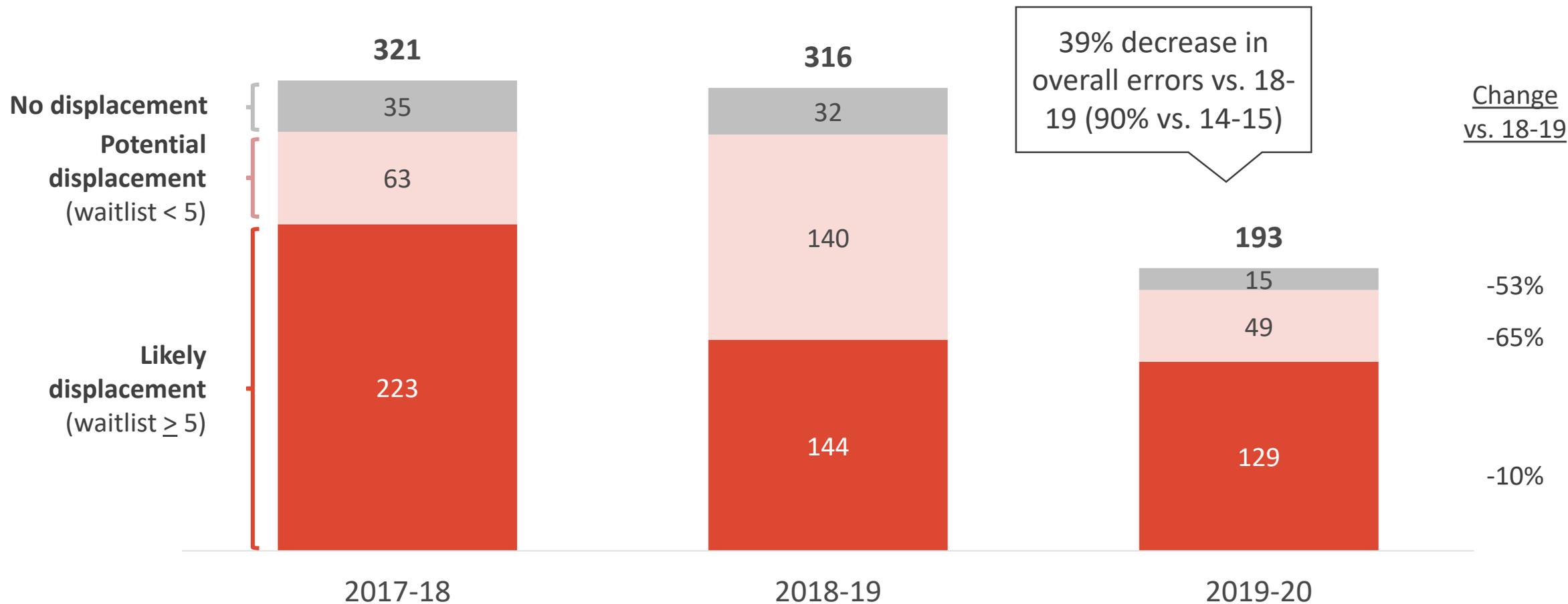
- Large **decrease in errors** overall across all categories
 - Continued technical assistance to LEAs, added an early audit with DCPS
 - Displacement "categories" estimate whether a student enrolled while others were on the waitlist
- **Uptick in grade level discrepancies**, driven by increase in PK errors and a technical issue
- Gap persists between **timely at-risk and non at-risk application submissions**
 - 60% of at-risk applications submitted applications before the deadline compared to 80% of non at-risk applications
- **85% of lottery applicants received a match or waitlist offer by October**

39% decrease in citywide errors from 18-19; 90% decrease from first year



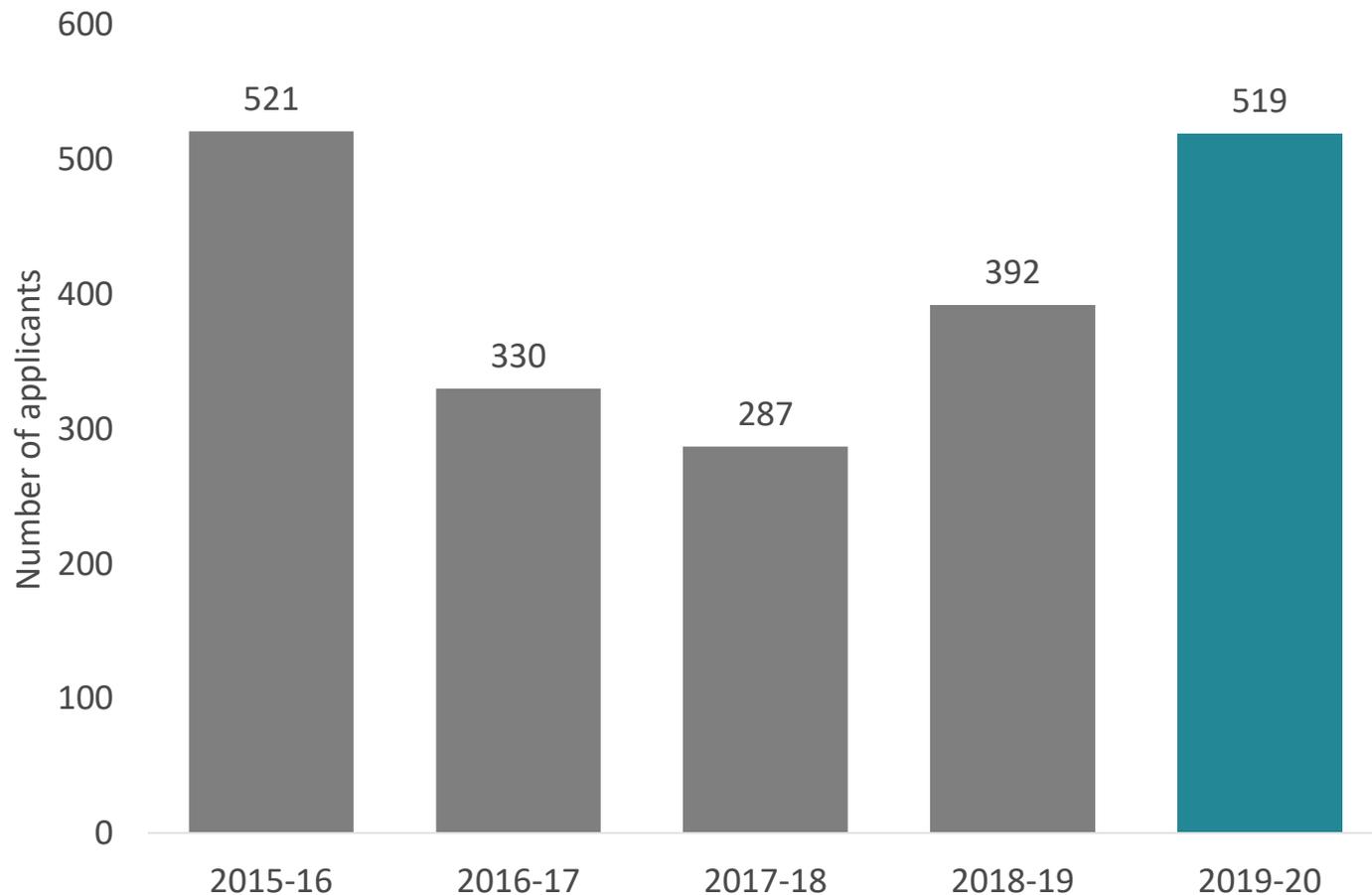
*Prior to 2016-17, "enrolled without offers" was not counted as an error; these values are the lower bound for the true error numbers

Errors decreased across all displacement categories

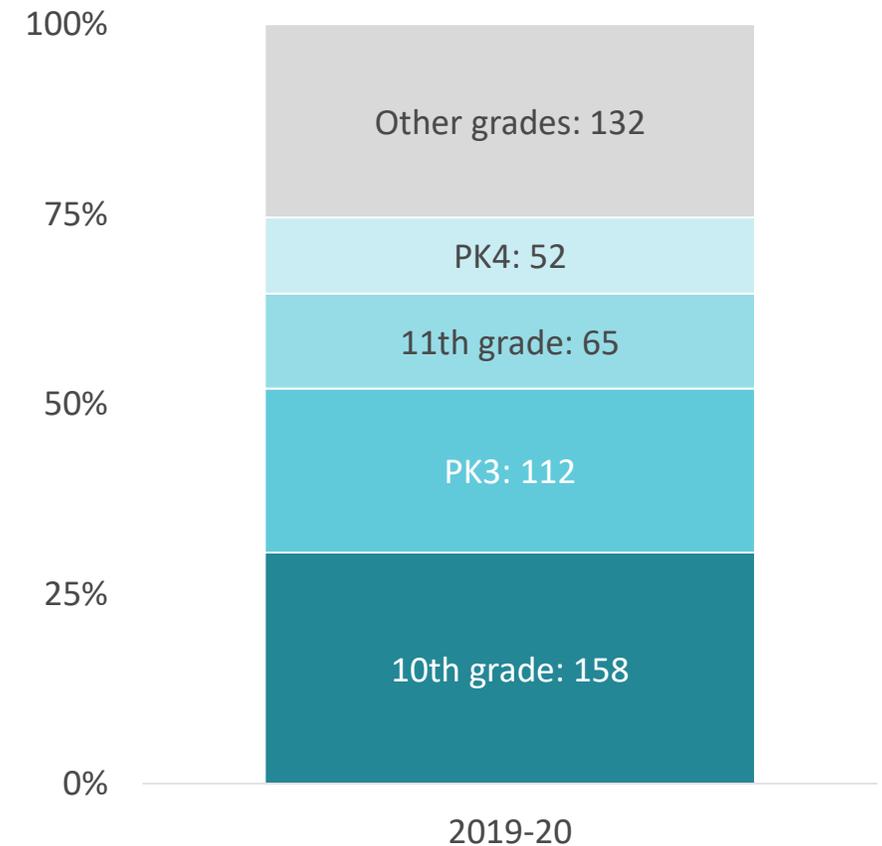


Grade Discrepancies: Increase driven by PK errors

Historic count of grade discrepancies



2019-20 discrepancies by application grade



Gap between timely at-risk and non at-risk application submissions persists

60% of at-risk applicants submit before the 2019 lottery deadline

Compared to 61% in 2018

VS.

80% of non at-risk applicants submit before the 2019 lottery deadline

Offer rate increases to 85%



21,645 lottery applicants in the 19-20 school year received a **match** or an eventual **waitlist offer(s)** by October

MSDC Strategic Plan 2020-2024

Survey Results: 2020-2024 focus

POTENTIAL FOCUS AREAS

(in PAC rank order – no difference from CLB)

- 1 End-to-end integrated and **digital enrollment**
- 2 Increasing access to more schools using **lottery preferences**
- 3 **Personalized outreach** to families
- 4 Doing more to **support SPED students**
- 5 Publishing more **research and data for planning**

ADDITIONAL CONSIDERATIONS

Potential challenges to areas of focus:

- May be **difficult to reach families new to the area** and unfamiliar with lottery
- **Willingness of LEAs** to publicly publish relevant data
- Incorporation of digital systems with **DCPS non-lottery enrollments** can be challenging
- **Family access to technology** to allow for digital enrollment

Additional suggestions:

- Aid in **reducing proliferation of low performing schools** that duplicate existing models
- More **parent-facing articles** of what things to look for when applying for the lottery
- Provide data about the lottery process and access to families as a **means to drive policy**

Discuss: School Planning Data

MSDC can provide both **historic benchmarks** and **real-time application and offer data** to support planning and approvals of new school openings

LOTTERY APPLICATIONS

Benchmarks:

- Median applications-to-match ratio
- Median applications-to-seats ratio to fill all lottery seats by grade
- Median applications submitted per campus by grade

POST-LOTTERY APPLICATIONS

Benchmarks:

- Median post-lottery-to-lottery application ratio by grade
- Median % of total enrollments filled by post-lottery applications by grade & ward

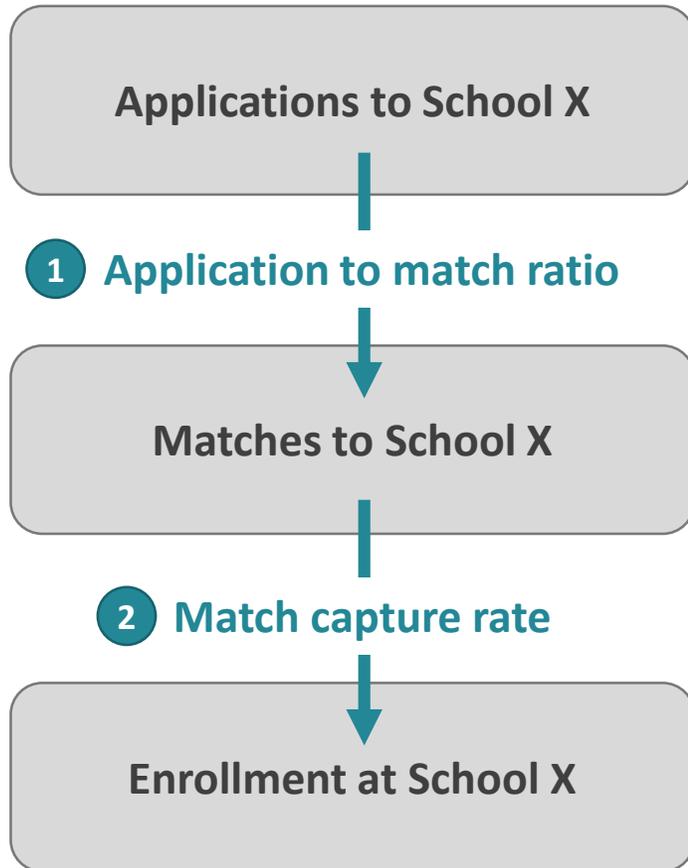
MATCH AND WAITLIST OFFER CAPTURE RATES

Benchmarks:

- Historic offer conversion rate by grade

Comparison of real-time data against benchmarks can help to create ongoing “risk profiles” for each new school to meet enrollment target

Planning Data: Example lottery period assessment



School X data and assumptions:

- Target full PK3 enrollment: 60 students
- Target matched PK3 enrollment: 40 students
- Lottery applications received: 200

		1 Applications to matches ratio		
		Conservative: 5:1	Base: 3:1	Aggressive: 2:1
2 Match capture rate	Conservative: 25%	10 enrolled	17 enrolled	25 enrolled
	Base: 40%	16 enrolled	27 enrolled	40 enrolled
	Aggressive: 55%	22 enrolled	37 enrolled	55 enrolled

Discuss: New Preference Modeling

MSDC can use Stevens pilot for future preference planning and modeling:

- At-risk preference for charter schools, legislation introduced in March
- Military preference for charter school on Bolling AFB, legislated already

DC Policy Center conducted research on at-risk preference designs for 12 interested public charter schools

At-Risk Preference at Stevens ELC

Late Summer 2019

Began holding weekly meetings with DCPS to determine the parameters and process

Early Spring

Implemented process through the running of the lottery and post-lottery

Fall and Winter

Collaborated with DCPS to create:

- Process documents and preference definition
- Standard operating procedures
- Consistent parent facing language

Discuss: Online Enrollment and Registration

- LEAs are currently encouraged to stand up online enrollment procedures
- MSDC can partner with OSSE's Office and Enrollment and Residency to learn from the process during COVID-19 adaptation

Discuss: Parent-facing content and help

- Are there parent-facing articles we can write for families of students with disabilities (SWD)?
- Can we create a subpage on the My School DC website like we did for applicants to PK3 for any other subgroups?
- Can we do more to partner with organizations that work directly with SWD?

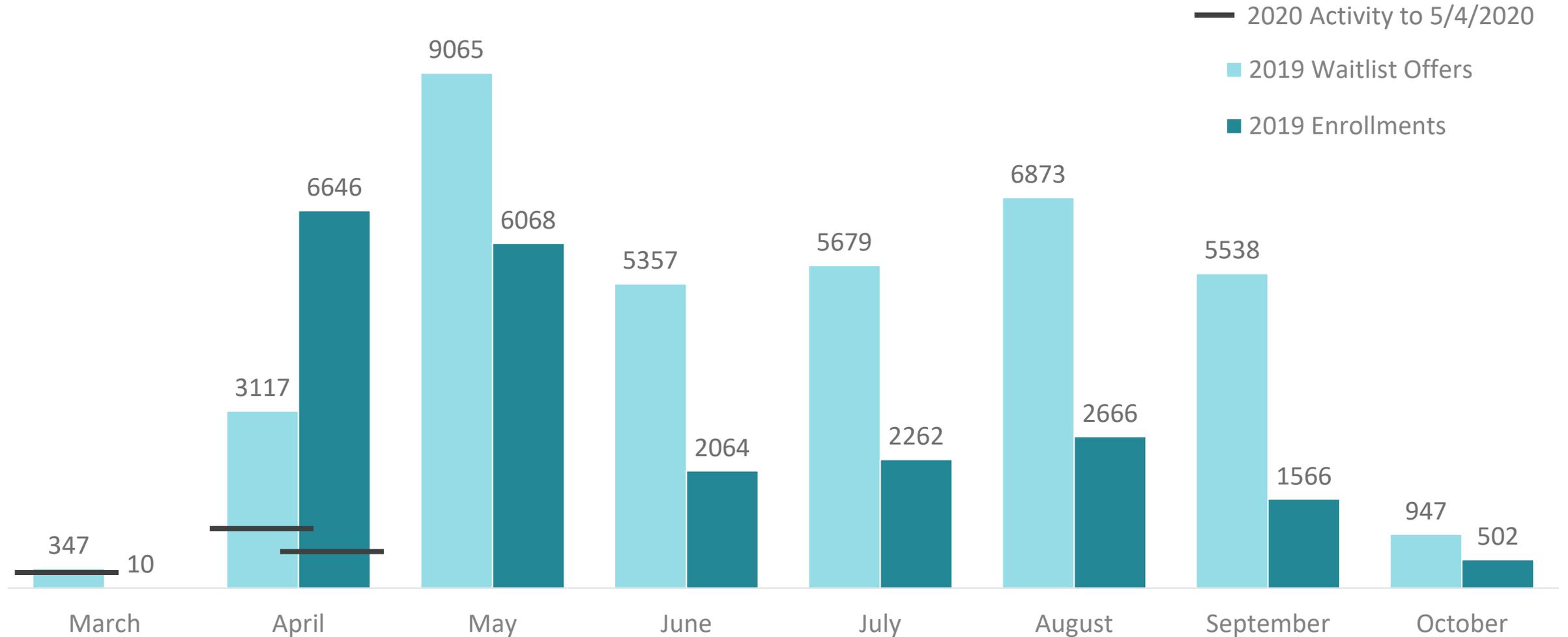
Appendix

Lottery for 20-21

SY20-21 Newly Opening Schools

School Name	Sector	Grades Served	Ward
AppleTree Early Learning PCS – Southwest	Charter	PK3 – PK4	Ward 6
Capital Village PCS	Charter	Grades 5-6	Ward 5
Cesar Chavez Parkside MS	Charter	Grade 6	Ward 7
DC Prep PCS – Anacostia Middle	Charter	Grade 4	Ward 8
Girls Global Academy PCS	Charter	Grade 9	Ward 2
I Dream PCS	Charter	PK3	Ward 7
Rocketship Fort Totten PCS	Charter	PK3 – Grade 2	Ward 5
Stevens Early Learning Center	DCPS	PK3 – PK4	Ward 2
Social Justice PCS	Charter	Grades 5-6	Ward 5
The Sojourner Truth PCS	Charter	Grades 6-7	Ward 5

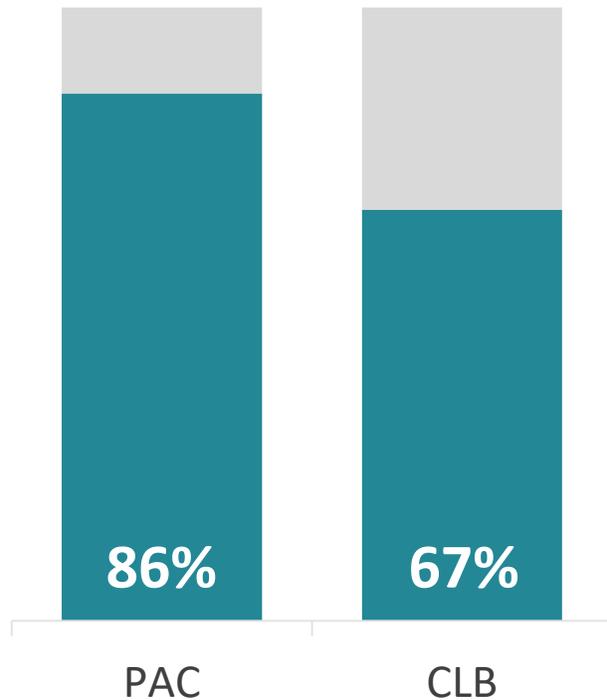
Offer and Enrollment Activity



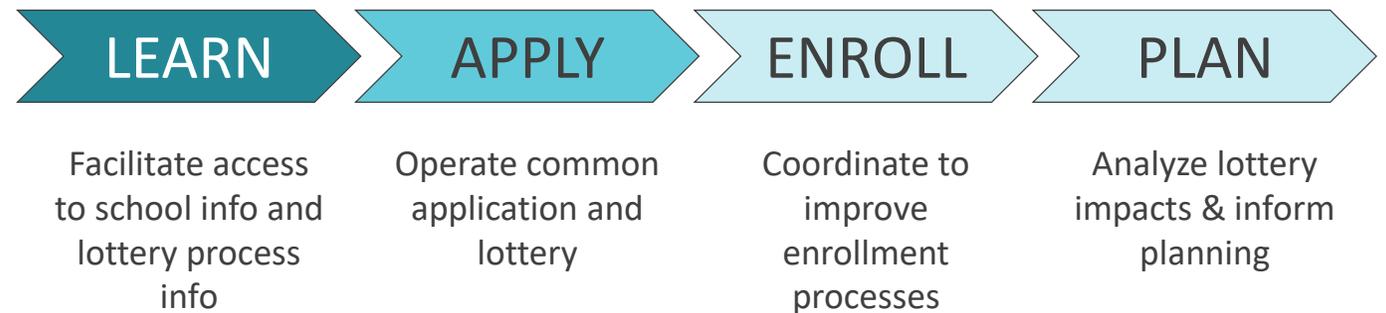
MSDC Strategic Plan 2020-2024

Survey Results: Current State

Overall agreement with MSDC purpose
“Operates a common application, common lottery and outreach program for all public schools of choice in DC.”



Alignment across MSDC staff, Common Lottery Board, and PAC members on order of successfulness across MSDC focus areas



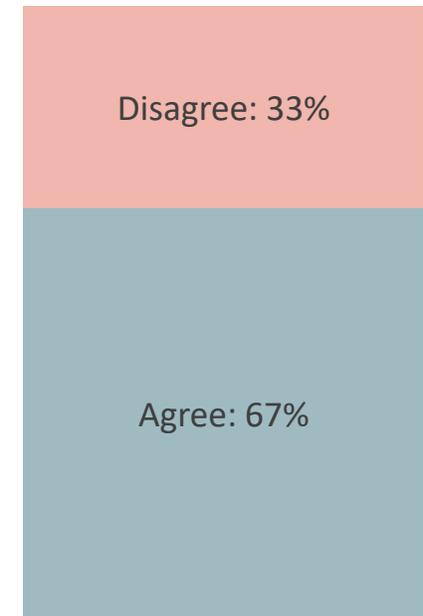
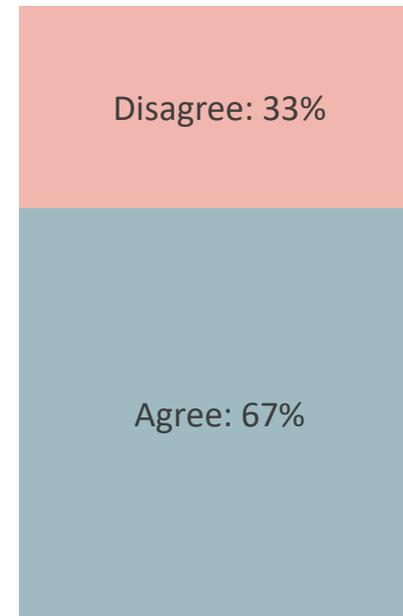
Survey Results: Role of CLB

Respondents felt the **CLB has been most successful in promoting LEA participation**

Agreement to continue meeting quarterly

Agreement to conduct joint annual meeting with PAC

- Effectiveness**
- Promote participation of LEAs in the common lottery system
 - Adopt policies and procedures to govern the common lottery system
 - Develop a **5-year strategic plan** for continuous improvement
 - Solicit **input from the PAC**
 - Develop an **annual budget**
 - Identify critical entities with which to **partner**

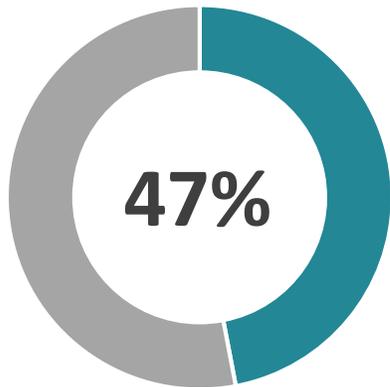


Stevens Lottery Outcomes

The preference design effectively reserved **33 seats** for at-risk students.

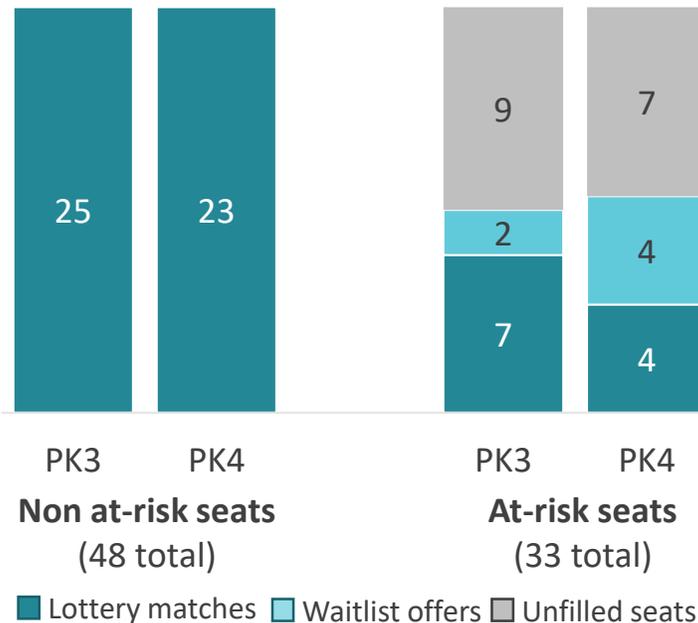
26 students have received the at-risk preference to date, resulting in **17 matches or waitlist offers**.

MSDC-DAR feed was able to match USIs for almost half the applicants



Many Stevens applicants are unlikely to have USIs due to no prior enrollment in a DC public school – all can appeal preference status

100% of non at-risk seats filled (with a waitlist) and 33% of at-risk seats filled in the lottery



6 post-lottery applicants to-date have been identified as eligible



- All applicants (L & PL) checked against DAR feed weekly for updates
- All PL applicants identified thus far have been through the MSDC-DAR feed
- No applicants have appealed to receive the preference, yet